

## Privacy policy

Dear Customers,

On 25 May 2018, the new General Data Protection Regulation (GDPR) came into force to better protect your data. We support all measures to ensure data security, data processing transparency and raising awareness. We are therefore sending you information about the personal data we process and your rights in this regard.

Information about the personal data processed at EUREKA Sp. z o.o., responsible for the PULARYS brand.

1. We would like to inform you that the administrator of your data is EUREKA Sp. z o.o., 62 Dworcowa St., 62-400 Słupca, NIP: 667-104-48-32, REGON: 311085346.
2. The processing of your data is carried out by EUREKA Sp. z o.o. and arises from its activities: sale of products and services and direct marketing. The purposes of the processing: are to provide information, to process sales transactions, for marketing purposes, to carry out current and future promotional activities and for recruitment purposes.
3. We would like to inform you that your data may be profiled, in particular for marketing purposes, to carry out research and purchasing preferences, including the offering and presentation of advertisements, products and services based on your assigned preferences, as well as for internal analysis. We store your data for the time necessary to carry out the activities arising from the services provided, including the handling of after-sales claims (e.g. warranty and guarantee rights or tax settlements). The following categories of data are used for profiling: information about products and services, payment information, information contained in cookies, and information about electronic addresses. These activities enable us to develop a product offer tailored to you and to improve the user experience of our website. You have the right to object to your activities being profiled for direct marketing purposes at any time.
4. For all matters relating to the processing of your data by EUREKA Sp. z o.o., you may contact EUREKA Sp. z o.o. as follows:
  - by e-mail to [rodo@jaguargift.com](mailto:rodo@jaguargift.com)
  - via regular post to the following postal address: EUREKA Sp. z o.o., 62 Dworcowa



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St., 62-400 Słupca, Poland.

5. The Seller processes the Customer's data based on Article 6(1)(b) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons concerning the processing of personal data and on the free movement of such data and repealing Directive 94/46/EC (hereinafter "RODO"), i.e. the processing of the Customer's data is necessary for the performance of the contract to which the Customer is a party, namely the contract for the provision of electronic services and/or the sales contract.
6. The Customer is required to provide personal data to enter into a contract with the Seller (and to carry out activities aimed at entering into a contract). It is optional for the Customer to provide personal data, but necessary to enable the Seller to enter into and perform the contract with the Customer. The Customer is also free to provide personal data to enable the Seller to send the Customer marketing content.
7. The Seller will keep the Customer's data until the expiry of the limitation period for claims relating to the contract that the Customer has concluded with the Seller. The personal data processed by the Seller will be kept by the Seller for the duration of the Seller's business activity unless the Customer exercises his earlier right to withdraw his consent to the processing of his/her data for marketing purposes.
8. The Seller will share the Customer's data only with its suppliers performing services related to the processing of personal data, e.g. shipping services, legal services, marketing department, and IT services. All entities to which the Seller will transfer the Customer's data will process them based on an agreement with the Seller and only following the Seller's instructions.
9. In relation to the processing of their data, customers have the following rights:
  - the right to withdraw consent to data processing or the right to restrict such processing,
  - the right of access to the Customer's data,
  - the right to request the correction of his/her data,
  - the right to request the deletion of the Customer's data - "to be forgotten"
  - the right to request the restriction of the processing of Customer's data,
  - the right to transfer the Customer's data
  - the right to make a complaint to the supervisory authority in charge of personal data protection.
10. To make use of the above rights, the Customer may contact EUREKA Sp. z o.o. in accordance with point 4 of this notice.



11. Through our websites, third parties place and access information on your device (e.g. computer, smartphone) in the form of cookies and other similar technologies. These are our trusted partners with whom we work on an ongoing basis to tailor the advertising on our and their websites, as well as the services we and our trusted partners provide, to your needs and interests. Such trusted partners are entities within the Wirtualna Polska capital group.

