

PULARYS - WHAT EXACTLY IS IT?

"Bring me my pularys, please!" - a request you may still hear from your grandmother or grandfather in some regions of Poland. So what is pularys?

Pularys, pulares or pugillares – all these names, although they sound slightly different, have the same meaning. It is an old term for wallet, which was being used in the regions of Masovia, Subcarpathia and Lesser Poland. Interestingly, different diminutives were used, depending on the region and its dialect. Thus, in Subcarpathia, we could hear polaros or palaros, in Lesser Poland pularesik and pularysek, and in Masovia pulares.

Nowadays, it is much less common, although it can still be heard from older residents.

The word *pularys* comes from the Latin *pugilares*, and its original meaning was a writing tablet, a notepad. The secondary meaning was a small pocket folder with compartments for banknotes and documents - doesn't this description sound familiar?

The first wallets

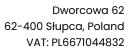
Let's move back in time to medieval Poland, and take a look at Kraków's market square. It's noisy and crowded, with merchants shouting to advertise their goods. Amidst all this hustle and bustle, one recurring characteristic is noticeable among the people - a leather pouch, proudly attached to the waist belt. Originally, it only served the purpose of protecting its owner's money, but it soon became apparent that it also could be used as a decorative element and, as a symbol, emphasize the social status of its owner.

Already back then, it was a common human desire to stand out - the more ornate the pouch, or later on, the small belt bags, the richer the owner.











Neither belt bags nor pouches did resemble the appearance of the wallets as we know them today. However, they shared the same purposes and were made of the same material. All predecessors of the wallet were created to safely store and carry cash, and because of their function, they had to be made with attention to detail and, above all, of durable materials. It is not without reason that one of the most frequently chosen materials has always been leather.

PULARYS - more than just a wallet

The PULARYS brand was born out of a passion for leather goods. It is a nod to our family tradition based on working with leather. When our family business was founded, the word *pularys* was in common use and people called their wallets just that. Based on the knowledge of our ancestors, we are creating a new chapter of our family history and enterprise.

Our wallets are made of high-quality materials. However, we will always value that the most crucial factor in the process of producing wallets is people with their craftsmanship and experience.

The careful hand-finishing of the products and attention to detail give the PULARYS wallets their own character and soul. For us, they are much more than just wallets, which is why we hope to give them in good hands - your hands.



